



# GLOBAL SUMMIT MADE BY DYSLEXIA

## THE AGENDA

15<sup>th</sup> October 2018

Hosted by Rick Edwards

SUPPORTED BY



5:15pm **REGISTRATION  
AND ARRIVAL REFRESHMENTS**

6:00pm **WELCOME TO BAFTA AND THE  
GLOBAL SUMMIT MADE BY DYSLEXIA**

### Speakers

**Amanda Berry OBE,**  
CEO BAFTA

**Rick Edwards,**  
Broadcaster and Writer

6:10pm **MIND THE (SKILLS) GAP**

The world of work is changing at an exciting and unsettling rate. Innovative technology and radical ideas have disrupted traditional business models, creating entirely new skills that in today's workplace are in short supply. To thrive and prosper in this changing world of work, organisations need to take a transformative approach to employment and find a new generation of creative and collaborative people who think differently. With an opening address from the Rt. Honourable Matt Hancock and groundbreaking research from EY, this panel will discuss the strong correlation between dyslexic strengths and work-related skills of the future. It will uncover how dyslexics really do think differently and can become part of the solution to meet future challenges in our ever-changing world.

### Chair

**Lord Davies of Abersoch, CBE**

### Speakers

**The Rt Hon Matt Hancock MP,**  
Secretary of State for Health and Social Care

**Steve Varley,**  
Chairman and Managing Partner UK&I, EY

**Robert Hannigan,**  
European Executive Chairman of BlueVoyant Cyber Security and former  
Director of GCHQ

7:00pm **BREAK**

7:15pm **ROUND PEGS IN SQUARE HOLES**

At school, dyslexics are round pegs in square holes that don't fit because their way of thinking isn't celebrated and supported. And although individual journeys for people with dyslexia are always incredibly different, experiences from education always have deep and long-lasting impacts. Hear diverse perspectives from Soho House founder Nick Jones, interior designer and entrepreneur Kelly Hoppen, space scientist Maggie Aderin-Pocock and England Rugby player Chris Robshaw about their personal journeys of living with dyslexia. Join this collection of round pegs and hear their stories of education and how they went on to do great and unconventional things.

### Chair

**Rick Edwards,**  
Broadcaster and Writer

### Speakers

**Chris Robshaw,**  
International Rugby Player

**Kelly Hoppen MBE,**  
Kelly Hoppen Interiors

**Maggie Aderin-Pocock MBE,**  
Space Communicator and Scientist

**Nick Jones MBE,**  
Founder and CEO, Soho House

7:50pm **BREAK**

8:00pm **EDUCATING THE MINDS OF THE FUTURE**

Dyslexic children are naturally curious and creative; skills that will be in high demand in the future. So how do we create an education system that values, supports and nurtures dyslexic children and their unique way of thinking?

This panel brings together education practitioners and policymakers from around the world to discuss how we must work together to ensure all dyslexic children thrive in education. From the importance of nurturing creative thinking to how technology can level the playing field, this panel will outline why thinking differently about dyslexia must be a priority for every school.

### Speakers and Contributors

Video Message from Microsoft CEO, **Satya Nadella**

### Chair

**Roland Rudd,**  
Founder and Chairman, Finsbury

### Speakers

**Gill Jones,**  
Deputy Director of Early Education, Ofsted

**Kate Griggs,**  
Founder and CEO, Made by Dyslexia

**Barbara Holzapfel,**  
General Manager, Microsoft Education

8:40pm **CLOSING REMARKS**

### Speakers and Contributors

Video link from **Sir Richard Branson,** Founder Virgin Group

8:45pm **NETWORKING RECEPTION**

10:00pm **VENUE CLOSES**